

Advertising in the Village Voice

2024 Application Form

The Village Voice (1st issue 1972) is a 20 page colour magazine with advertisements, delivered to 5,000 homes and businesses in the area four times per year. Readership is in excess of 10,000. Its size is 255mm height x 210 mm breadth and is printed on matt paper.

There will be 4 editions in 2024, as per the schedule below. Please keep in mind that advertising space fills up quickly and will be accepted on a first come first served basis. If we are unable to place your advertisement, we will endeavour to place it in the following issue or alternatively any funds already received will be refunded. Priority is given to members. Our priority is to support local businesses. The advertising revenue allows us to cover our costs of production and distribution.

Issues and closing dates for all copy for 2024

Issue	Distributed in	Last day to receive copy
Issue 1:	Late February/early March	2 nd February
Issue 2:	Late May	3rd May
Issue 3:	Late August	4 th August
Issue 4:	Late November	3 rd November

Step 1: Choose your size

*10% discount for 4 editions.

The following table contains the specifications for the various sizes of ads provided by our designer, now with two options for the actual size you send us, Bleed size with Trim Marks or in the Trim size. Your graphic designer or agency will know all about this, but here's the layman's explanation:

1. The **Bleed** size is greater than the actual size and helps ensure we don't have any white lines at the edges of the ad when we fit it in the magazine at the Trim size
2. The **Trim** size is that actual size of the ad. If you send us an ad in Trim size with no bleed, we will do our best try to avoid any white lines at the edges.
3. Keeping the ad content inside the **Type** area will ensure it is all shown. Again, if there is content outside this, we will do our best to make sure it is all shown.

Please provide the add in Hi-Res (300dpi or greater at 100% resolution) JPEG or PDF, with colour CMYK (no RGB or Lab Colour) and all fonts embedded.

Size	Cost	Chosen issue/s	less 10% for 4 editions*	Total
Back page Bleed size: 238 (h) x 193 (w) mm Trim size: 232 (h) x 187 (w) mm Type area: 212 (h) x 167 (w) mm	\$1750		Not available	
Full page Bleed size: 238 (h) x 193 (w) mm Trim size: 232 (h) x 187 (w) mm Type area: 212 (h) x 167 (w) mm	\$1550			
Half page, Landscape Bleed size: 117.5 (h) x 193 (w) mm Trim size: 111.5 (h) x 187 (w) mm Type area: 101.5 (h) x 167 (w) mm	\$1150			
Quarter page, Portrait Bleed size: 117.5 (h) x 97.5 (w) mm Trim size: 111.5 (h) x 91.5 (w) mm Type area: 101.5 (h) x 71.5 (w) mm	\$660			
Third page, Landscape only Bleed size: 77 (h) x 193 (w) mm Trim size: 71 (h) x 187 (w) mm Type area: 61 (h) x 167 (w) mm	\$900			
Directory 1/6th page, Portrait only Bleed size: 118 (h) x 65 (w) mm Trim size: 112 (h) x 59 (w) mm (Max 6 per edition)	\$295			

Step 2: Payment must be received two weeks before the closing date for submissions for that issue/s.

Business name: _____

Primary contact: _____

Phone: _____ **Email:** _____

Payment Method: Cheque ☐ Visa ☐ Mastercard ☐
Direct Deposit ☐ Westpac Paddington BSB 032 -255 Account 760219

Cardholder's Name: _____

Card Number:/...../...../..... **Expiry**/.....

Cardholder's Signature: _____

Step 3: Payment and confirmation of acceptance

Email this application/payment form and your advertisement to admin@woollahravillage.com.au at any time before the closing date of the relevant issue. An email will be sent to you to confirm receipt of payment and advertisement.

Any questions can be emailed to admin@woollahravillage.com.au.